



September 5, 2019

**PRESS RELEASE | Partnership with CYTA**

We proudly announce the new partnership between **mediastalker™** and **CYTAVISION**, for the protection of their live sports broadcasting in Cyprus.

It is a great honor for us to be trusted by this major Cypriot corporate entity such as **CYTA**, in order to protect their valuable and hi-paid content.

This promising partnership, our first overseas, is a strong proof of the great value that our technology and service concept is providing to the media content industry.

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**CYTAVISION** is the Pay-TV department of **CYTA**, the company considered to be the leading provider of integrated electronic communications services in Cyprus. **CYTA** provides a broad range of services and facilities which aim to satisfy the ever-increasing needs of its customers for voice and data applications in both fixed and mobile telephony. Particular emphasis is placed on the provision of value added services, such as content/multimedia via the Internet which, by all accounts, will be the dominant business activity of the next decade.

**mediastalker™** is the piracy-antidote. It is an AI/ML powered virtual agent developed to protect the intellectual property of digital content on the internet on behalf of creators and copyright owners. It protects media portfolios, live events and broadcasts, restoring back their lost value.